## ART DIRECTOR

# JACK GALLAGHER

# EDUCATION

CHICACO PORTFOLIO SCHOOL ART DIRECTION DECEMBER 2022

#### UNIVERSITY OF NOTRE DAME

## **BBA. BUSINESS ADMIN.**

MAJOR: DIGITAL MARKETING MINOR: PHOTOGRAPHY MAY 2021

# PROFICIENCIES

# OTHER

ADOBE PHOTOSHOP

(I) PHOTOGRAPHY SOCIAL MEDIA (2) MERCH GARDENING CINEMA

## ILLUSTRATOR INDESIGN PREMIERE PRO AFTER EFFECTS

# CONTACT

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# EXPERIENCE

MOLSON COORS VOLT, CHICAGO INSIDE IDEAS, OLIVER | 10.2023 - NOW

#### JUNIOR ART DIRECTOR

WORKED WITH A TEAM TO CREATE PAID AND ORGANIC SOCIAL ASSETS, AS WELL AS CONCEPT BRAND ACTS, PRODUCTIONS, AND PARTNERSHIPS.

CLIENTS: COORS LIGHT, VIZZY, MILLER HIGHLIFE, HAPPY THURSDAY, PEACH HARD TEA, SUNNY PROVISIONS, SIMPLY SPIKED.

DIGITAS, CHICAGO | 06.2023 - 08.023 ASSOC. ART DIRECTOR INTERN COLLABORATED WITH A TEAM TO CREATE EXECUTIONS FOR A LARGE ACCOUNT. PARTICIPATED IN CREATIVE PITCHES. WON A CREATIVE PITCH FOR A CLIENT.

CLIENTS: ALDI, DURACELL, RAGU, CROCS.

## MERCURY COMM., DENVER | 08.2023 - 11.2023 FREELANCE DESIGNER

WORKED WITH A SMALL BUSINESS TO CREATE A LOGO AND BRAND STYLE GUIDE.

#### TALIA, LOS ANGELES | 12.2022 - 03.2023

**ART DIRECTOR / DESIGNER** WORKED WITH ARTIST TO DESIGN MERCHANDISE AND PROMOTIONAL ASSETS FOR DEBUT SHOW. ASSISTED WITH CONCEPTING AND EXECUTING IMMERSIVE EVENT EXPERIENCES.

#### ENQUIRE SOL., DENVER | 12.2020 - 01.2021

**MARKETING INTERN** CREATED IMAGES AND GRAPHICS FOR A WEBSITE REDESIGN. ASSISTED THE MARKETING DIRECTOR WITH ONGOING PROJECTS.

## PEAK ACTING, DENVER | 06.2015 - 12.2020

**IMPROV INSTURCTOR** DEVELOPED AND LED CLASSES SUCH AS LONG FROM, SPACE WORK, TRUSTING YOUR PARTNER, & GENERAL. INSTRUCTED & MENTORED YOUNG ACTORS.